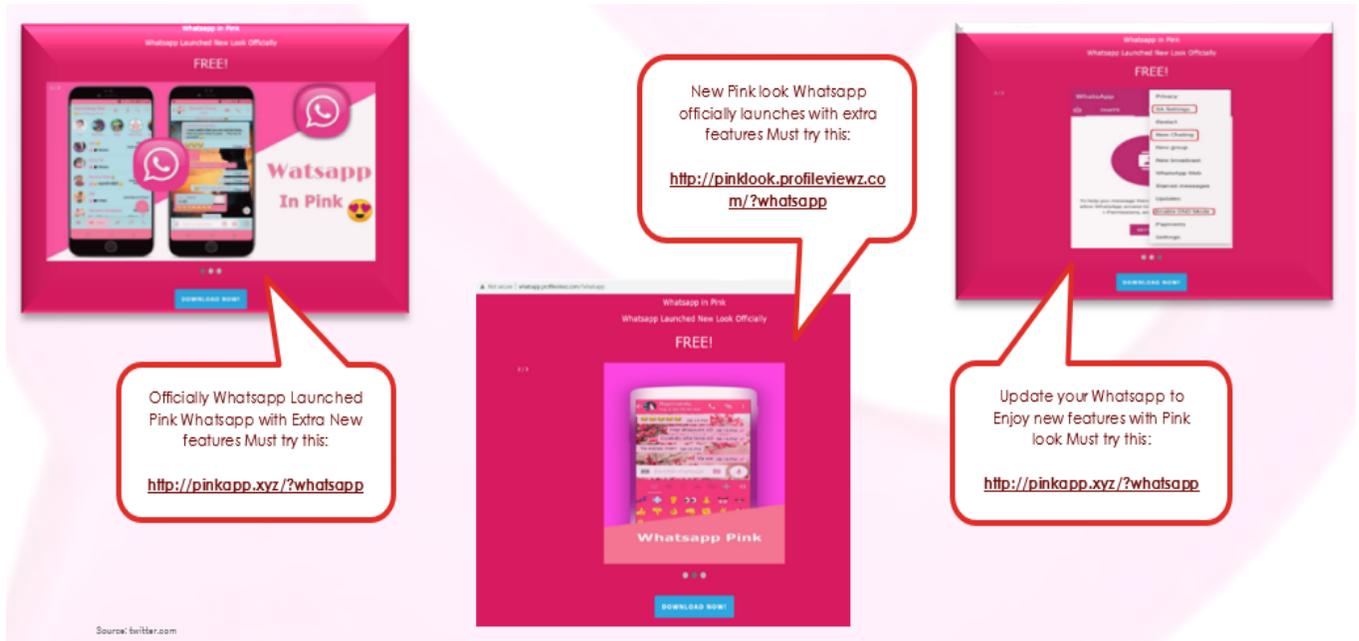


BEWARE OF PINK WHATSAPP SCAMS



DON'T CLICK ON THESE LINKS !!

Already in circulation, WhatsApp Pink is a malicious application which may steal your sensitive data once installed in your android device or may give a consent to hackers for gaining access to your mobile phone. The newscast about the striking "Pink Look of WhatsApp with extra features" is a swindle which can trap your phone through malicious software. The attackers sent the message to users that contains a link and claims to update the user's WhatsApp theme to pink color with additional and innovative features.

However, as soon as user clicks on this link an option for downloading the malicious application opens on the phone instead of carrying out changes to the original installation of WhatsApp. Users need to be vigilant towards these kinds of fraud and should be careful towards following advised security practices for keeping themselves safe.

This is the second time when fake WhatsApp version link has been circulated. In the past, attackers used WhatsApp Gold variant for trapping users and gaining sensitive information maliciously. Most of the targeted group of users are generally Police and Media Personnel.

MODUS OPERANDI



Threats

- Sensitive information like phone numbers and pictures saved in the mobile can be misused
- Monetary loss
- Login credentials can be leaked
- Mobile phone can be hacked
- User may receive continuous spam messages

Safety Measures

- Uninstall the application immediately on your mobile (Go to settings > Apps > Whatsapp with Pink Logo > Uninstall the app)
- Avoid clicking on such kind of links coming from illegitimate sources
- Always try to install apps through authentic platforms like Google Play Store or IOS store or through proper channels
- Users should never forward any suspicious link without verifying it
- The personal details or financial information of the users such as login credentials, passwords, card details and other sensitive data should never be shared online in any circumstances.
- Be attentive about such activities and if noticed try to report it as soon as possible.
- For knowing about cyber frauds keep track on latest news and updates.

References:

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